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Total Storage Solutions Provider Denstor, LLC Rebrands with New Logo, Website and Featured Products

Company leverages more than 35 years of experience to emphasize project management capabilities and a full-service product line

CLINTON TWP, MI., JULY 12, 2023—Denstor, LLC, the nation's leader in mobile shelving and storage for the quick-service franchise restaurant industry, has refreshed its branding with a new logo, website and brand identity that emphasizes its role as an industry innovator with a national presence. Denstor mobile shelving solutions are used in more than 80 percent of McDonald's restaurants in the United States and select locations overseas.

"Denstor has been instrumental in converting fixed shelving layouts into mobile shelving systems that offer more compact and efficient solutions as a standard for the quick-serve franchise restaurant industry," said Debi Coppola, Denstor president and CEO. "As we expand our market presence, this rebrand reinforces our commitment to the industry, our record of innovation and our project management capabilities as a total solutions provider."

Denstor's new logo has subtle lines that remind of its core shelving products. In contrast, the new website reinforces the company's project management capabilities and industry contributions and expands the presentation of its core shelving products and accessories. These accessory products include Shelving Accessories, Manager's Office Equipment, Crew Lockers, Freezer Guard TM and its new C3 Smart Lockers. Denstor also provides supplementary solutions as required based on certain City/County/State requirements, establishing the firm as a true "turn-key" provider.

Featured Products

Coinciding with the rebranding, Denstor is unveiling a new product, the C3 Smart Locker (Cell Phone, Charge & Clean), a fast-charging solution for employees to store, clean and charge their mobile devices in a safe and secure storage unit. The C3 Smart Locker has eight discrete bays with UV light sanitation and 20-watt fast charge cords for iOS and Android devices. It is made with industrial-grade materials and has a digital touchscreen and graphic interface. Users create a 4-digit code, so there are no keys to lose. (Please visit: <https://www.ncgdenstor.com/denstor-c3-smart-lockers>)

“With today's workforce always needing to be connected, the C3 Smart Locker will be a valuable amenity to attract and retain quality employees. It will add to productivity as workers will know that their mobile devices are in a safe and secure location,” Coppola said.

For more information, visit: www.ncgdenstor.com

About Denstor

For more than 35 years, Denstor, LLC has set the national standard for service and innovation for the global food service industry, having developed today's most advanced mobile shelving solutions for franchised restaurants and related applications. Denstor prides itself on being a total solutions provider and provides in-house professional customer service from start to finish, handling all national logistics from design and ordering of shelving and related items to shipping to the restaurant location, installation and after-sales service.

A growing number of related products back these services for the global food service industry, and a network of factory-trained, certified installers in the 48 contiguous United States has installed more than 15,000 mobile shelving systems since 1985. We are an approved supplier for McDonald's and Dunkin'. For more information, please visit: www.ncgdenstor.com.